

INTOFILM AND ELEMENTS ACADEMY (SEND)

Dates

5th March 2026

Students

10 year 10 students

Employers

IntoFilm – a film education charity

Itinerary

- **Introduction** to Special Effects Makeup and careers within the film industry.
- **Hands-On Makeup Workshop** where students practised professional special effects techniques and created their own designs.
- **Careers Conversations** with a working makeup artist, exploring her career journey and pathways into the industry.

Delivery Style:

A highly practical, informal session with no lengthy presentations. Activities were adapted throughout the day to suit students' interests and engagement, encouraging creativity and participation.

Equalex learning objectives

1. Explore careers and opportunities within the film, television and creative industries.
2. Develop awareness of personal creativity, skills and interests through practical activities.
3. Gain inspiration from industry professionals and understand different pathways into creative careers.
4. Understand how creative interests and hobbies can be developed into future education, training and career opportunities.

Impact

The hands-on approach enabled SEND students to build confidence and creativity at their own pace. Students increased their awareness of careers within the film industry and gained a better understanding of how their interests and talents could connect to future opportunities.