

**Vote** \_\_\_\_\_

**2<sup>nd</sup> May**

# **My Plan for South Yorkshire**

**South Yorkshire's Mayor**

**[www.OliverCoppard.co.uk](http://www.OliverCoppard.co.uk)**

**Vote**  **Labour**  
and Co-operative



**Oliver  
Coppard**

## **My plan for the safety of our communities**

1. Prioritise the voices of our communities – and particularly the victims of crime – through South Yorkshire's first Community Confidence Board.
2. Use the money we confiscate from criminals, and community payback schemes, to clean up our streets and keep public spaces safe.
3. Work with partners, experts and people from all of our communities to develop a Police and Crime Plan that reflects our shared priorities.
4. Protect young people by intervening early to prevent knife crime, taking a zero-tolerance approach when knife crime happens.
5. Establish a 'Vision Zero' approach, making our roads safer with a plan to end deaths and serious injuries in South Yorkshire.

## **My plan for South Yorkshire's transport**

1. Take the final decision to bring our buses back under public control within 12 months, reversing the failed experiment of privatised public transport across South Yorkshire.
2. Reopen Doncaster Sheffield Airport, creating a thriving regional airport at the heart of South Yorkshire Airport City; a world leading centre for sustainable aviation.
3. Extend and renew our publicly controlled tram network, building a more reliable, bigger tram system that connects communities across South Yorkshire.
4. Make South Yorkshire the best place in the country to walk, wheel and cycle for our children, with an ambitious plan for active travel centred around schools.
5. Test and trial free travel on public transport for young people in South Yorkshire.

## **My plan for a healthier South Yorkshire**

1. Build on our pioneering 'Beds for Babies' scheme, guaranteeing a safe place to sleep for every child under-5 across South Yorkshire.
2. Develop an ambitious cancer strategy for South Yorkshire, saving as many people as possible from the devastating impact of cancer.
3. Establish a South Yorkshire Digital Health Innovation Hub, using cutting edge technology to solve health problems across South Yorkshire.
4. Work with our councils and our NHS to improve hospitals and healthcare facilities and access, bringing healthcare closer to our communities.
5. Build on our Working Win programme and Barnsley Council's thought leading Pathways to Work Commission to help people back into work, good jobs and new careers.

## **My plan for our communities**

1. Recognise the right to safe, secure and warm housing for every person who lives here.
2. Develop a single point of entry for skills and training opportunities in South Yorkshire, offering everyone access to the support they need to make the most of their talents.
3. Appoint an Equalities Commissioner, to make sure we're listening to voices from across our communities, creating a South Yorkshire that works for everyone.
4. Create a South Yorkshire talent identification programme; investing in the next generation of athletes, musicians, artists and entrepreneurs.
5. Celebrate the heritage, history and achievements of South Yorkshire through a region wide cultural programme.

## **My plan for Good Growth in South Yorkshire**

1. Make South Yorkshire the best place in the world for advanced manufacturing, with an innovation corridor stretching across the region.
2. Work with our cooperative sector and trade unions to step in where our economy is most broken.
3. Work with employers, trade unions and our communities to create a Better Business Charter that supports and recognises the best of responsible business.
4. Promote South Yorkshire across the world, attracting new investment from abroad to support our huge growth ambitions.
5. Lead a new approach to our creative, cultural and digital economy, unlocking the energy and talent of South Yorkshire.

## **My plan for a cleaner, greener South Yorkshire**

1. Continue our progress towards the Mayor's Million Trees target, planting one tree for every person in South Yorkshire.
2. Develop a clean energy strategy, putting us at the forefront of the next industrial revolution.
3. Put the voices of our communities at the heart of our climate transition through our Citizens' Assembly, and by running a Youth Climate Assembly.
4. Secure the funding to deliver the next phase of the 'Connected by Water' project, protecting homes across South Yorkshire from flooding.
5. In partnership with national and regional environmental organisations, deliver a Local Nature Recovery Strategy to protect our beautiful environment and natural assets.

Vote

2<sup>nd</sup> May

# MY PLAN FOR THE SAFETY OF OUR COMMUNITIES

Vote  Labour  
and Co-operative

Oliver  
Coppard

**Everyone in South Yorkshire has the right to feel safe and secure, whoever they are, wherever they are.**

To make that happen I will:

#### PLEDGE ONE

**Prioritise the voices of our communities – and particularly the victims of crime – through South Yorkshire’s first Community Confidence Board.**

Despite the damage done by this government, the independent police inspectorate now say South Yorkshire Police are an outstanding Police Force. But not everyone has confidence in the police. All too often, the legacy issues that have faced South Yorkshire Police, and the lived experience of some people across our communities, eclipses the brilliant, brave work done by police officers across South Yorkshire today. That hurts both the police and our communities. An independently led Community Confidence Board will ensure that the experiences of women and girls, minority background communities and victims of crime, are all at the forefront of decisions about how we police South Yorkshire.

## PLEDGE TWO

### **Use the money we confiscate from criminals, and community payback schemes, to clean up our streets and keep public spaces safe.**

Across South Yorkshire, our high streets and shared public spaces are amongst our most cherished assets, and our town and city centres are being brought back to life. But if they are not protected, or if they don't feel safe, then we can't expect those spaces and places to thrive. I will use the money confiscated from criminals and community payback schemes to undertake a Big Clean across South Yorkshire, tackling graffiti, littering and fly-tipping across our most loved public spaces.

## PLEDGE THREE

### **Work with partners, experts and people from all of our communities to develop a Police and Crime Plan that reflects our shared priorities.**

The Police and Crime Plan determines the priorities for the police. When writing my first Police and Crime Plan I will bring together our communities alongside expert national and local organisations, to develop a plan that not only reflects the priorities of people across South Yorkshire, but is based on the best available advice and evidence. I will ask Former Home Secretary, Lord David Blunkett, to help lead that process.

## PLEDGE FOUR

### **Protect young people by intervening early to prevent knife crime, taking a zero-tolerance approach when knife crime happens.**

Knife crime is a scourge on our communities, destroying the lives of both the victims of knife crime and those who carry knives. But across the country, the rates of knife crime are growing, and they are growing more quickly in South Yorkshire than in other similar places. That's why I will make knife crime a priority, by both establishing an approach that protects young people from knife crime, putting early intervention at the heart of that approach, while working with the police and criminal justice partners to take a zero-tolerance position when knife crime does happen.

## PLEDGE FIVE

### **Establish a 'Vision Zero' approach, making our roads safer with a plan to end deaths and serious injuries in South Yorkshire.**

The number of deaths and serious injuries on South Yorkshire's roads is far too high. Our road network must be safe for everyone who uses – and wants to use – it. Vision Zero is an approach first pioneered in Sweden that sees every collision on our roads as preventable. Working with our councils, South Yorkshire Police and other partners, we will adopt a Vision Zero approach, setting ourselves the target of ending deaths and serious injuries on South Yorkshire's roads.

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2<sup>nd</sup> May

# MY PLAN FOR SOUTH YORKSHIRE'S TRANSPORT

Vote  Labour  
and Co-operative

Oliver  
Coppard

**We need a transport network that gives people genuine freedom and choice about how to travel and move, connecting people with opportunity.**

To get there, I will:

#### PLEDGE ONE

**Take the final decision to bring our buses back under public control within 12 months, reversing the failed experiment of privatised public transport across South Yorkshire.**

The public transport system I grew up with in South Yorkshire was world class. But after thirty-five years of our buses being run by private companies, our bus network is broken. We've lost 40% of bus miles in the last decade alone. So we will act to bring our buses back under public control. To take that step, we need to follow the process set down in law by the government in London. We are already going through the process faster than anyone else in the country, but we will bring that process to a conclusion within twelve months. With a publicly controlled bus and tram network we will create an integrated transport network, connecting people with opportunity, and helping us to grow not just a bigger but a better economy across the whole of South Yorkshire.

## PLEDGE TWO

### **Reopen Doncaster Sheffield Airport, creating a thriving regional airport at the heart of South Yorkshire Airport City; a world leading centre for sustainable aviation.**

Since Peel took the decision to close DSA last year, I have worked tirelessly to reopen our airport. We have already committed up to £138 million towards a ten-year plan for DSA, and Doncaster Council have now signed a lease with Peel taking back control of the site. I will work with Doncaster Council to bring in a private operator to turn DSA into the thriving regional airport we know it can be, while working to develop the wider South Yorkshire Airport City concept as a world leading sustainable aviation hub at Gateway East in Doncaster.

## PLEDGE THREE

### **Extend and renew our publicly controlled tram network, building a more reliable, bigger tram system that connects communities across South Yorkshire.**

In March of this year, we took our tram network back into public control. Now begins a new era for South Yorkshire Supertram; with the proper support from central government we will put in place an ambitious, long-term plan to both repair and renew our tram network, with new trams, more stops and an extended tram network across South Yorkshire. Thriving places have transport systems that connect people with opportunity. By investing in Supertram we can provide our communities with regular, clean, safe and efficient transport, and more choice and freedom about how to travel and move across South Yorkshire.

## PLEDGE FOUR

### **Make South Yorkshire the best place in the country to walk, wheel and cycle for our children, with an ambitious plan for active travel centred around schools.**

Active travel is central to my vision of a better-connected South Yorkshire. If we're going to get there we need to build more and better infrastructure, but we also need to create a new generation of people who see walking, wheeling and cycling as an obvious first choice. So I will commit to making South Yorkshire the best place in the country to walk, wheel and cycle for our children, putting in place a well-resourced plan to make schools the centre of our active travel plans.

## PLEDGE FIVE

### **Test and trial free travel on public transport for young people in South Yorkshire.**

Public transport is a vital lifeline for people across South Yorkshire, none more so than young people. Through the increased freedoms offered by taking our buses back under public control, we will test and trial free travel on public transport for young people across South Yorkshire. We will develop that free fares policy for young people to create true freedom and choice for South Yorkshire's next generation. Better access to public transport for young people has the potential to radically improve access to education and training, while saving families hundreds of pounds every year.

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# MY PLAN FOR A HEALTHIER SOUTH YORKSHIRE

Vote  Labour  
and Co-operative

Oliver  
Coppard

**I want South Yorkshire to be the healthiest region in the country, tackling the poor health that ruins lives and holds back our economy.**

To make that vision a reality I will:

#### PLEDGE ONE

**Build on our pioneering ‘Beds for Babies’ scheme, guaranteeing a safe place to sleep for every child under-5 across South Yorkshire.**

Our pioneering Beds for Babies scheme is a nationally leading response to the crisis of child poverty, guaranteeing a safe place to sleep – a bed, Moses basket or cot – for any child under five who needs it across South Yorkshire. But I want to go further. So we will work with NHS, Council, charity, private sector and university partners to further build on that scheme, to learn from the Beds for Babies programme to better understand what else we can do to help families who desperately need our help across South Yorkshire.

## PLEDGE TWO

### **Develop an ambitious cancer strategy for South Yorkshire, helping people to find the disease sooner, saving as many families as possible from the devastating impact of cancer.**

A cancer diagnosis is not just devastating for the person who receives it, but the impact of that diagnosis ripples out across families and our communities. For all sorts of reasons, people in South Yorkshire are both more likely to suffer from cancer and more likely to die from cancer sooner. So I will develop a South Yorkshire cancer strategy, asking every part of the system to work together to give every person here the best possible chance of beating cancer.

## PLEDGE THREE

### **Establish a South Yorkshire Digital Health Innovation Hub, using cutting edge technology to solve health problems across South Yorkshire.**

The health inequalities facing South Yorkshire are stark. We have a healthy life expectancy gap of twenty years across our region. But while poor health outcomes scar the economy and communities of South Yorkshire, we also have some leading health institutions, innovators and thinkers. We have already built on that expertise through our work with partners such as Google Health, but I will create a Digital Health Innovation Hub that allows us to build on and focus that work, so that South Yorkshire can go further and faster in tackling the health inequalities holding us back.

## PLEDGE FOUR

### **Work with our councils and our NHS to improve hospitals and healthcare facilities and access, bringing healthcare closer to our communities.**

While I have no formal powers to solve all the very real problems with access to NHS services, where I can step in I will. That is why I will invest to build on the 'Community Diagnostic Centre' model in Barnsley through funding for the 'Health on Your High Street' concept, and I will explore the potential for that model to be developed elsewhere in South Yorkshire. I will continue to fight for funding to give Doncaster the hospital it deserves. And I will make the case to government for more health devolution in South Yorkshire, so we can access more money, power and control over NHS services here in our region.

## PLEDGE FIVE

### **Build on our Working Win programme and Barnsley Council's thought leading Pathways to Work Commission to help people back into work, good jobs and new careers.**

We are already pioneering approaches to help people back into work. The Working Win programme offers one-to-one support for people suffering from health challenges, so they can get into and stay in work. The Pathways to Work Commission, developed by Barnsley Council and Chaired by former Secretary of State for Health Alan Milburn, will offer solutions to the very real challenges faced by those people not in work. I will build on both those programmes to help everyone across South Yorkshire make the most of their talents, so we can build a bigger and better economy that everyone can access.

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# MY PLAN FOR OUR COMMUNITIES

Vote  Labour  
and Co-operative

Oliver  
Coppard

**Our people and our communities are our best and most important assets.**

To support and strengthen our communities, I will:

#### PLEDGE ONE

**Recognise the right to safe, secure and warm housing for every person who lives here.**

Everyone should have the right to safe, secure and warm housing. And yet that right is all too often undermined by a lack of affordable housing, rising energy costs and bad landlords. At the same time, more and more people are being made homeless, or living in temporary accommodation. I will do everything in my power to reverse those trends. That includes building on the work we are already doing to make homes warmer and better insulated, learning from Labour Mayors who are tackling bad landlords and homelessness, and building more affordable homes across South Yorkshire.

## PLEDGE TWO

### **Develop a single point of entry for skills and training opportunities in South Yorkshire, offering everyone access to the support they need to make the most of their talents.**

The skills system can be confusing and difficult to navigate. Apprenticeships, training opportunities, vocational courses; it can often be difficult to know where to start when trying to access the world of post 16 and post 19 education. And yet we have one of the best adult education offers in the country. That's why I will make sure we develop a single point of entry for skills and training opportunities in South Yorkshire. People with ambition need to know how to get access to the support they need to develop their talents here in our region, so they can stay near and go far.

## PLEDGE THREE

### **Appoint an Equalities Commissioner, to make sure we're listening to voices from across our communities, creating a South Yorkshire that works for everyone.**

All our communities' voices must be heard, and yet the political structures we have across South Yorkshire do not always represent the full, brilliant diversity of our region. So I will appoint an Equalities Commissioner to help me build a South Yorkshire that is open to all. Our South Yorkshire Equalities Commissioner will have a broad remit to help shape policies and programmes that reflect the lived experience of all our communities, so everything we do is truly accessible to everyone who calls South Yorkshire their home.

## PLEDGE FOUR

### **Create a South Yorkshire talent identification programme; investing in the next generation of athletes, musicians, artists and entrepreneurs.**

We are a place that has gifted artists, musicians, sportspeople and academics to the world. Beth England, Richard Hawley, Dorothy Hyman, Kevin Keegan, Jess Ennis, Matt Turner and many, many more, are our best ambassadors. But we should not only celebrate the success of those world leading, world famous people from South Yorkshire, we should nurture the next generation of the gifted and talented from here too. So I will create a talent identification programme that offers both mentoring and sponsorship to the next generation of world beaters from South Yorkshire.

## PLEDGE FIVE

### **Celebrate the heritage, history and achievements of South Yorkshire through a region wide cultural programme**

South Yorkshire was the first place to mass produce steel, and to build an Advanced Manufacturing Innovation District. We are the home of football, and the World Snooker Championships. We have Roman ruins, Cities in the Sky, Baroque stately homes and Manor Castles. We have seen disasters and battles. Together, we have been through good times and bad, fortune and fear. Our stories deserve to be told well and told often, to ourselves and to the world. I will celebrate that history and heritage through a programme that celebrates and promotes our history and heritage, our culture and our visitor attractions here in South Yorkshire and across the UK, telling our stories to the world.

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# MY PLAN FOR GOOD GROWTH IN SOUTH YORKSHIRE

Vote  Labour  
and Co-operative

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Coppard

**We need a bigger and better economy across all of South Yorkshire, creating the opportunities that allows people to stay near and go far.**

Putting my plan for Good Growth into action I will:

#### PLEDGE ONE

**Make South Yorkshire the best place in the world for advanced manufacturing, with an innovation corridor stretching across the region.**

The University Spine in Sheffield, Gateway East in Doncaster, the Digital Seam in Barnsley, the world's first Advanced Manufacturing Innovation District spanning Rotherham and Sheffield. We can bring those assets and opportunity sites together to create a new economy, one that restores the pride, purpose and prosperity of South Yorkshire. I will build on our status as the UK's first Investment Zone to bring in £1.2bn of investment and 8000 jobs. We will achieve that goal by making that Investment Zone the best place to start, scale or grow a business, and by closing the gap between the productivity levels of South Yorkshire and the rest of the country.

## PLEDGE TWO

### **Work with our cooperative sector and trade unions to step in where our economy is most broken.**

There are all too many areas where our economic model is broken. Insecure employment is a brutal reality for people across a range of vital sectors, while prices continue to rise for often fundamental services. We will not be able to solve all those problems in South Yorkshire. But where I can help I will. I will therefore work with the trade union movement and the cooperative and employee-owned sector to support some of those delivering our most vital services, particularly those working in the gig economy, providing them with support to access training and form cooperatives and employee-owned businesses.

## PLEDGE THREE

### **Work with employers, trade unions and our communities to create a Better Business Charter that supports and recognises the best of responsible business.**

We have some brilliant, progressive businesses at the heart of our communities. I will establish a South Yorkshire Business Charter that recognises and rewards our best employers; those businesses who have a plan to meet the challenge of clean growth, pay their staff a real living wage and work with trade unions to drive up safety, skills and dignity at work. I will use that South Yorkshire Business Charter as a basis for procurement decisions as we take our public transport network back under public control.

## PLEDGE FOUR

### **Promote South Yorkshire across the world, attracting new investment from abroad to support our huge growth ambitions.**

The bigger, better economy I am determined to build will rely on more money and talent coming from outside South Yorkshire, flowing into our communities. But for too long we have failed to create an economic growth model that promotes the types of tradeable jobs and industries that offer us the opportunity to attract that investment. We are now turning that tide around by building the new industries of the future here in South Yorkshire. I will both recognise and respond to those opportunities by developing an international trade strategy that attracts investors from across the world to be part of our huge growth ambitions.

## PLEDGE FIVE

### **Lead a new approach to our creative, cultural and digital economy, unlocking the energy and talent of South Yorkshire.**

South Yorkshire's cultural and creative industries are amongst our most valuable assets. They not only make our communities happier, healthier, and more cohesive, they bring in visitors from far and wide, and help to grow our economy too. The cultural, arts and heritage sector alone generates £100 million each year for South Yorkshire. I want to harness the creative potential and ambitions of our whole region. So I will lead a new creative, cultural and digital strategy, to grow our economy, create good quality jobs and offer a real future for the next generation of our home-grown creative talent.

Vote \_\_\_\_\_ 2<sup>nd</sup> May

# MY PLAN FOR A CLEANER, GREENER S. YORKSHIRE

Vote  Labour  
and Co-operative

\_\_\_\_\_  Oliver  
Coppard

**If we're going to get to net-zero by 2040, we need a plan that truly prioritises the challenges of climate change, while building a cleaner, greener South Yorkshire.**

That means I will:

#### PLEDGE ONE

**Continue our progress towards the Mayor's Million Trees target, planting one tree for every person in South Yorkshire.**

Through the Mayor's Million Tree project we are planting one tree for every person who lives in South Yorkshire; 1.4 million trees in total. We have already made good progress towards that target, but I will accelerate that programme so we can give South Yorkshire the natural infrastructure that trees provide. Trees help us mitigate the impact of climate breakdown, promote biodiversity, and clean our air, and yet in many parts of South Yorkshire we don't have enough. I will reverse that trend through the Mayor's Million Tree project.

## PLEDGE TWO

### **Develop a clean energy strategy, putting us at the forefront of the next industrial revolution.**

Families across South Yorkshire have been faced with hugely inflated energy bills, while our climate is breaking down because of the carbon intensity of our energy networks. South Yorkshire has the assets and expertise to help solve those twin challenges. We have research expertise through our universities that will lead the world's transition to carbon free energy tomorrow, while companies like ITM Power and Forgemasters are creating the energy technologies of the future today. I will develop a clean energy strategy for South Yorkshire that helps to establish South Yorkshire as a global leader in clean energy, and I will explore opportunities for local energy solutions that help reduce people's bills.

## PLEDGE THREE

### **Put the voices of our communities at the heart of our climate transition through our Citizens' Assembly, and by running a Youth Climate Assembly.**

Last year we held the UK's biggest regional citizens' assembly; one hundred people, chosen to represent the full diversity of our region, tasked with developing a set of priorities for our transition to net-zero. I am determined we will put the voices of our communities at the heart of that just transition, so we can get to net-zero by 2040 in a way that has the support of people across South Yorkshire. So we will use the recommendations of our citizens' assembly as the basis of our plan for that just transition, and hold a Youth Climate Assembly, giving our young people the chance to shape those decisions too.

## PLEDGE FOUR

### **Secure the funding to deliver the next phase of the 'Connected by Water' project, protecting homes across South Yorkshire from flooding.**

Flooding is a real, present and growing threat to communities across South Yorkshire. As we have seen in recent years, flooding has a devastating impact that can take years to overcome. And yet we know what the solutions can look like. Connected by Water is a pioneering South Yorkshire project, bringing together partners to build a flood resilient South Yorkshire. I will work with the Environment Agency, the government and our local councils to further develop and deliver the Connected by Water project, so we can protect all our region from flooding.

## PLEDGE FIVE

### **In partnership with national and regional environmental organisations, deliver a Local Nature Recovery Strategy to protect our beautiful environment and natural assets.**

While this government have allowed water companies to dump sewage in our rivers, and failed to protect our environment, we will take a different approach in South Yorkshire. Because our Good Growth model doesn't simply require us to grow the economy, but to do so within our natural limits, while respecting, protecting and nurturing our natural assets. Our Local Nature Recovery Strategy will draw on the best expertise available, balancing our ambitions for economic growth with our very real need to increase biodiversity, clean our water and our air, support natural habitats and properly manage and grow our woodlands and wetlands.

**Each shall strive for the welfare of all**

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